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Attorney Docket No. 47004.000180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :)	Attorney Docket No. 47004.000180
)	
ROTHMAN, et al.)	Examiner G. Akers
)	
Serial No.: 09/988,291)	Group Art Unit: 2761
)	
Filed: November 19, 2001)	Confirmation No. 8456

For: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER
PURCHASE INFORMATION FOR TARGET MARKETING

RESPONSE TRANSMITTAL LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir:

Enclosed is a Response in connection with the above-identified patent application.

- [] A petition for ____-Month Extension of Time is also enclosed.
- [X] A Response in reply to Office Action mailed May 2, 2003 and
Notice of Non-Compliant Amendment mailed October 22, 2003.
- [] A Request for Approval of Drawing Corrections
- [] A Request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.
- [X] No additional claim fee is required.
- [] A check in the amount of _____ is enclosed for the fee due.
- [] Express Mail Certificate Under 37 C.F.R. §1.10.
- [X] Green postcard to be date-stamped and returned.

[X] The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §1.16, 1.17 and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0206.

Respectfully submitted,

Date: November 3, 2003

By:


James R. Miner
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